

POLES APART celebrates the contributions of polar science to the global good.

It tells an incredible story that highlights achievements in the International Polar Year 2007-2008 and the social and cultural responses to global change that IPY science is helping to inform.

Multimedia exhibitions and education programmes begin in Summer 2009.



[www.taraexpeditions.org](http://www.taraexpeditions.org) / Francis Latreille

**POLES APART** is a unique multimedia celebration of the broad spectrum of scientific and human endeavors associated with International Polar Year 2007-2008. It showcases discoveries and innovations from scientists exploring the Arctic and Antarctic - two of the harshest environments on Earth. Centered around four themes that connect science and citizenship, it tells of the heroic efforts of scientists, communicators, northern peoples and, indeed, of individuals from all around the world to interpret the changes these regions are undergoing and to come to grips with what the world now faces.

These efforts come at a critical time. We now know the influence humans are having on the climate. The polar regions provide both a barometer of our impact, and the stimulus for a bold, united response.

The digital photo exhibition POLES APART will feature in major international venues through 2009-2010, potentially including at the first-ever joint meeting of the Arctic Council and Antarctic Treaty Consultative Meeting (Apr 2009), World Climate Conference 3 (Aug/Sept 2009) and the IPY Oslo Science Conference (June 2010). It will be shared via online and high-profile print distributions. Supplemental educational resources are being developed to extend learning and inspiration to high school and university student audiences.

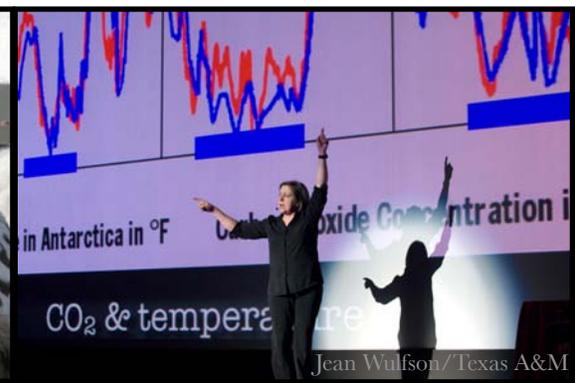
As a premier legacy product from one of the most ambitious coordinated international science programmes ever attempted, POLES APART is drawing strong interest from major science, education and cultural institutions from around the world.



Calee Allen



EALAT



Jean Wulfson/Texas A&M

## FROM SCIENCE TO SOCIETY

The concept for POLES APART came out of a desire to see the tremendous value of International Polar Year get the recognition it deserves, and to offer the public an up-close look at the relationship between polar science and the betterment of society.

*Looking back* at IPY 2007–2008, there is cause to celebrate the successful achievement of one of the most ambitious coordinated international science programmes ever attempted. More than 60 nations have participated, embarking on over 200 projects. Coordinated scientific programmes of this scale are rare.

*Looking ahead* to the coming months, there is a wonderful opportunity to sustain the momentum from IPY and add to efforts to bridge the science-society divide. POLES APART will strengthen the IPY legacy by reaching out to new audiences in an accessible way with a world-class production.

While IPY is officially drawing to a close, the important work of communicating results and educating the public is only beginning. The moment has arrived for a bold and ambitious outreach effort to match the scale of the massive effort of scientists and citizens throughout International Polar Year.

## FOUNDING PARTNERS

POLES APART was launched in Fall 2008 by founding partners 2degreesC, ANDRILL, IPY International Programme Office, and Cape Farewell.

The exhibition draws on photographic contributions from 32 organizations spanning 10 countries. These include contributions from some of the world's most accomplished environmental photographers, including Peter Wasilewski, Chris Linder, and Helene Schmitz, and from leading science teams from organizations such as NASA, ASTC and the Bjerknes Centre for Climate Research.

Non-commercial rights have been acquired for over 500 images. A seven-member international jury has selected the most suitable photographs to tell the story. The result is a stunning compilation of IPY-inspired works, the largest of its kind to date.

We are still looking for additional organizations to become founding partners. With your organization involved, the best is yet to come!

### JOIN US!

We are currently seeking sponsors, venues and educational partners. Join us today and help contribute to this premier IPY legacy product. Contact:

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